



## **BLACK WARRIORS:** THE BUFFALO SOLDIERS OF WORLD WAR II

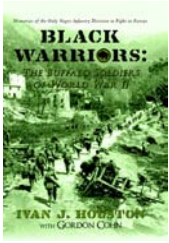
A Memoir by Ivan J. Houston with Gordon Cohn about the Only Negro WWII Infantry Division to Fight in Europe

FOR IMMEDIATE RELEASE

October 5, 2009

CONTACT: Joanne Morris  
(310) 801-6486

[joannemorris@blackwarriorsbook.com](mailto:joannemorris@blackwarriorsbook.com)



### Due to Popular Demand, Eso Won Books is Having Third Book Signing of "Black Warriors: The Buffalo Soldiers of World War II" by Ivan J. Houston Recounting His Experience in WWII's First Black Infantry Combat Unit

LOS ANGELES – Due to popular demand, famed Eso Won Books will hold a third book signing **this Friday, October 9th at 7 pm** for *Black Warriors: The Buffalo Soldiers of World War II* by Black business icon, Ivan J. Houston, about his riveting account of serving in WWII with the U.S. Army's segregated Black 92<sup>nd</sup> Infantry -- the legendary Buffalo Soldiers – that became WWII's first Black Infantry Combat Unit in Europe. While the 92<sup>nd</sup> was profiled in Spike Lee's film, "Miracle at St. Anna," Houston hopes to expose more people to the 92<sup>nd</sup>'s true story in this 65<sup>th</sup> anniversary year of D-Day and his unit's first battle on August 23, 1944. Also in advance of Columbus Day, during the presentation/Q&A he'll share his unit's unique ties to Columbus. There will also be refreshments.

About *Black Warriors*, renowned historian and author, **Dr. Ronald H. Baylor**, Chair of Georgia Tech's School of History, has noted, "[Houston] narrates a fascinating history of the military actions against the Germans, and African Americans' daily battles in a Jim Crow army... This book is an excellent source for anyone interested in World War II and African American history." Featured in the BEA's 2009 New Titles Showcase and a "Rising Star" book on barnesandnoble.com, *Black Warriors* is the first book by Houston, now 84, and retired nearly 20 years as Chairman/CEO of Golden State Mutual Life Insurance Company, co-founded by his father in 1925. Houston was renowned for his civic leadership and business acumen. Corporate boards he sat on – often the first African American -- included Fortune 500 entities, such as Kaiser Aluminum, and Black-owned companies, such as Broadway Federal Bank. His civic boards ranged from National Urban League to Catholic University. He was listed on *Ebony Magazine's* "100 Most Influential Black Americans" from 1976 to 1990, and profiled in the *New York Times* bestseller, *Our Kind of People* by Lawrence Otis Graham.

With *Black Warriors*, this great-grandson of both former slaves and free African-Americans will also be renowned for something not many knew – he is a decorated WWII veteran. In fact, Houston's father, Norman O. Houston, was one of the few Black officers in World War I, and has a residential park in Los Angeles named after him. His great-grandfather, Benjamin F. Talbot, fought in the Civil War, and his name is listed on the African American Civil War Memorial in Washington, DC. His great-great grandfather, Charles Dyde Hine, was a member of the British

(MORE)

Purchase online

- Amazon.com
  - BarnesandNoble.com
  - Blackwarriorsbook.com
  - iUniverse.com/bookstore
- or call iUniverse  
(800) 288-4677

Available in Bookstores

California

- Books, Inc.
- Book Passage Books
- The Booksmith
- Eso Won Books
- Kepler's Books
- Lafayette Bookstore
- Small World Books
- Skylight Books
- Vroman's Bookstore

Across the Nation Including:

- Book Culture
- Bookworks
- Book People
- The Community Bookstore
- Elliot Bay Book Co.
- Harvard Book Store
- Joseph-Beth Booksellers
- House of Our Own
- Orca Books
- Politics & Prose
- Powell's Books
- St. John's Booksellers
- Third Place Books

International Including:

Online

- Bokkilden.no (Norway)
- ibs.it (Italy)
- AbeBooks.de (Germany)
- AbeBooks.fr (France)

Bookstores

- Angus & Robertson
- Collins Books
- Foyles
- McNally Robinson
- Tesco
- Waterstone's
- WH Smith

---

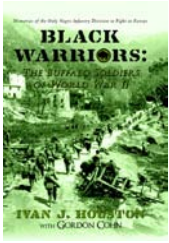
Ivan J. Houston ■ (310) 607-4943 ■ 419 North Larchmont Blvd., #98 ■ Los Angeles, CA 90004 ■ Fax: (310) 645-9155

[www.blackwarriorsbook.com](http://www.blackwarriorsbook.com) ■ [info@blackwarriorsbook.com](mailto:info@blackwarriorsbook.com) ■ [twitter.com/ivanjhouston](https://twitter.com/ivanjhouston) ■ [twitter.com/buffalosoldiers](https://twitter.com/buffalosoldiers)

To order bulk sales contact iUniverse – 1(800) AUTHORS or [www.iuniverse.com/bookstore](http://www.iuniverse.com/bookstore)



## **BLACK WARRIORS:** THE BUFFALO SOLDIERS OF WORLD WAR II A Memoir by Ivan J. Houston with Gordon Cohn about the Only Negro WWII Infantry Division to Fight in Europe



Monarchy's famed Life Guards. Therefore, in 1943, Houston, including his brother, Norman B. Houston, became the fourth generation of his family in the military when he voluntarily enlisted while a student at UC Berkeley.

At 19, Houston was one of the youngest members of the 3rd Battalion of Combat Team 370 that had 4,000 men, and entered combat in August 1944. On the enthralling pages of *Black Warriors*, that includes WWII maps and archival photos, Houston reveals his personal journey as a Black infantryman and the 370<sup>th</sup>'s odyssey as a Black infantry combat regiment based in Italy on a mission to break through the Nazis' infamous 170 mile "Gothic Line." Their combat assignment countered how the U.S. Armed Forces had previously – and unjustly – relegated most of its Black military personnel to service units, in support of the combat forces, such as the Red Ball Express driving munitions to the front line. Eventually, the Tuskegee Airmen flying and defending their escort missions and the 92<sup>nd</sup> Infantry bravely and fiercely fighting on the ground to victory would defy that infamous relegation.

Despite segregation, Houston and his fellow 92<sup>nd</sup> soldiers were victorious in the end, defeating their German foes and Italian Nazi sympathizers after nine months of fighting until Germany's May 1945 surrender. They were actually greeted with flowers, hugs and kisses by Italian citizens. Houston would receive a Purple Heart, a Bronze Star, a Combat Infantryman Badge and 3 Battle Stars. Unfortunately, despite his medals and the victory by the Allied Forces, Houston and the over one million other African American men and women, who served in WWII, still faced segregation and discrimination back in the United States. They won the hearts and minds of those they liberated in WWII, but could not get the same support from many of their fellow white U.S. citizens. Houston returned to UC Berkeley, eventually became a three-year letterman in track and field, and graduated in 1948 to begin an illustrious business career that spanned over 40 years. He is still a member of the *Military Order of the Purple Heart, American Legion, Veterans of Foreign Wars* and *Disabled American Veterans*.

In 1948, President Truman finally banned segregation in the military, but segregation was not illegal nationwide until 1954's *Brown v. Board of Education* Supreme Court ruling. Civil rights were not legally protected nationwide until the 1964 Civil Rights Act – over twenty years after Houston and others served America with distinction. While the country's made progress, it is important that people of all races – especially young people -- know how people of color contributed to the United States' victory over the Nazis so many decades ago, and to remember the bravery of the unsung heroes of the 92<sup>nd</sup> Division, who fought and gave their lives in defense of freedom...

The book signing is at **7 pm on Friday, October 9, 2009** at Eso Won Books, located at 4331 Degnan Blvd., L.A, CA 90008 (ph.323-290-1048). Public parking is available on the street and in a lot behind the bookstore. For further details please email [info@blackwarriorsbook.com](mailto:info@blackwarriorsbook.com) or go to [www.blackwarriorsbook.com](http://www.blackwarriorsbook.com).