



BLACK WARRIORS: THE BUFFALO SOLDIERS OF WORLD WAR II

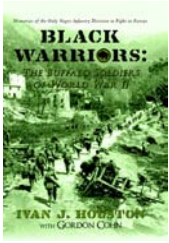
A Memoir by Ivan J. Houston with Gordon Cohn about the Only Negro WWII Infantry Division to Fight in Europe

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UC Berkeley Invites Renowned Black Business Alum, Ivan J. Houston to Speak at October 9 Homecoming Program, about his "Black Warriors" Book Recounting His Experience in WWII's First Black Infantry Combat Unit

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BERKELEY – This Saturday, October 9 at UC Berkeley's Homecoming, Berkeley's Haas Business School will have a free special program featuring renowned Haas alumnus, **Ivan J. Houston**, one of the nation's Black business icons and Haas Hall of Fame inductee. He will speak about his book, *Black Warriors: The Buffalo Soldiers of World War II*, that is his riveting account of serving in WWII with the U.S. Army's segregated Black 92nd Infantry -- also known as the legendary Buffalo Soldiers – that became WWII's first Black Infantry Combat Unit in Europe. While the 92nd was profiled in Spike Lee's film, "Miracle at St. Anna," Houston looks forward to sharing his first-hand experience at the very college campus he first signed up to join the army in 1943.

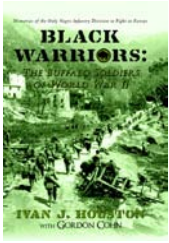
About *Black Warriors*, acclaimed historian and author, **Dr. Ronald H. Bayor**, Chair of Georgia Tech's School of History, has noted, "[Houston] narrates a fascinating history of the military actions against the Germans, and African Americans' daily battles in a Jim Crow army... This book is an excellent source for anyone interested in World War II and African American history." A "Rising Star" book on barnesandnoble.com, *Black Warriors* is the Houston's first book. Now 84, he is the former Chairman/CEO of Golden State Mutual Life Insurance Company, one of the country's largest historically Black-owned businesses founded in 1925. Houston was revered for his local and national civic leadership, and business acumen. Corporate boards he sat on -- often the first African American -- included Fortune 500 entities such as Kaiser Aluminum and Pacific Telesis Group. His civic boards ranged from the National Urban League to Catholic University. He was listed on *Ebony Magazine's* "100 Most Influential Black Americans" from 1976 to 1990, and currently listed as one of Harvard Business School's American Business Leaders of the 20th Century. He was profiled in *New York Times* bestseller, *Our Kind of People* by Lawrence Otis Graham.

Through *Black Warriors*, Houston – the great-grandson of both former slaves and free African-Americans – shows how he continued his family's military history. Houston's father, Norman O. Houston, was one of the few Black officers in World War I, and has a residential park in Los Angeles named after him. His great-grandfather, Benjamin F. Talbot, served in the Civil War, and his name is listed on the African American Civil War Memorial

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in Washington, DC. His great-great grandfather, Charles Dyde Hine, was a member of the British Monarchy's famed Life Guards. Therefore, in 1943, Houston, including his brother, Norman B. Houston, became the fourth generation of his family in the military when he voluntarily enlisted while a student at UC Berkeley.

At 19, Houston was one of the youngest members of the 3rd Battalion of Combat Team 370 that had 4,000 men, and entered combat in August 1944. On the enthralling pages of *Black Warriors*, that includes WWII maps and archival photos, Houston reveals his personal journey as a Black infantryman and the 370th's odyssey as a Black infantry combat regiment based in Italy on a mission to break through the Nazis' infamous 170 mile "Gothic Line." Their combat assignment countered how the U.S. Armed Forces had previously – and unjustly – relegated most of its Black military personnel to service units, in support of the combat forces, such as the Red Ball Express driving munitions to the front line. Eventually, the Tuskegee Airmen flying and defending their escort missions and the 92nd Infantry bravely and fiercely fighting on the ground to victory would defy that infamous relegation.

Despite segregation, Houston and his fellow 92nd soldiers were victorious in the end, defeating their German foes and Italian Nazi sympathizers after nine months of fighting until Germany's May 1945 surrender. They were actually greeted with flowers, hugs and kisses by Italian citizens. Houston would receive a Purple Heart, a Bronze Star, a Combat Infantryman Badge and 3 Battle Stars. Unfortunately, despite his medals and the victory by the Allied Forces, Houston and the over one million other African American men and women, who served in WWII, still faced segregation and discrimination back in the United States. They won the hearts and minds of those they liberated in WWII, but could not get the same support from many of their fellow white U.S. citizens. Houston returned to UC Berkeley, eventually became a three-year letterman in track and field, and graduated in 1948 to begin an illustrious business career that spanned over 40 years. He is still a member of the *Military Order of the Purple Heart, American Legion, Veterans of Foreign Wars* and *Disabled American Veterans*.

In 1948, President Truman finally banned segregation in the military, but segregation was not illegal nationwide until 1954's *Brown v. Board of Education* Supreme Court ruling. Civil rights were not legally protected nationwide until the 1964 Civil Rights Act – over twenty years after Houston and others served America with distinction. While the country's made progress, it is important that people of all races – especially young people -- know how people of color contributed to the United States' victory over the Nazis so many decades ago, and to remember the bravery of the unsung heroes of the 92nd Division, who fought and gave their lives in defense of freedom...

The program is this **Saturday, October 9th at 10:30 am** in **Andersen Auditorium** in Berkeley's Haas Business School, followed by a book signing. For details go to www.haas.berkeley.edu/groups/alumni/homecoming/2010 or email either alumni@haas.berkeley.edu or info@blackwarriorsbook.com.